



Mihir is a strategic communications and brand management expert, with over 13 years of experience in public policy. As Director of Strategic Communications at CEEW, he has been instrumental in positioning the organisation as a leading think tank from the Global South. Since 2014, Mihir has also played a critical role in promoting CEEW's research, especially in the run-up to important climate negotiations.

Under his leadership, CEEW has introduced innovative communications products and platforms such as What on Earth (a weekly cartoon strip), Faces of Climate Resilience (an award-winning short documentary series), Love in the Times of Climate Change (a collaboration with performance poets), Sustaina India (a fellowship for artists), and Peak Planet (a podcast), to scale up efforts to mainstream sustainability.

Prior to joining CEEW, Mihir worked as a consultant at the Commissionerate of Information (Government of Gujarat) and the Gujarat State Disaster Management Authority. He has also provided strategic communications inputs to multilateral organisations, international NGOs, and corporations such as UNICEF India, UNDP (Barbados and the OECS), UN Multimedia Asia, 21st Century African Youth Movement, Titan Industries, and 92.7 BIG FM.

He holds an MBA in Communications Management from MICA and an undergraduate degree in Mass Media from Mumbai University. In his leisure time, he enjoys photography, reading non-fiction, watching world cinema, hiking, and spending time in parks with his toddler.