

## Ecological mangrove restoration

Ecological mangrove restoration (EMR) refers to the process of repairing human-induced damage to the diversity and dynamics of indigenous mangrove ecosystems (Jackson et al. 1995; World Rainforest Movement 2010). Mangroves are salt-tolerant evergreen ecosystems found in intertidal zones along tropical and subtropical coastlines, estuaries, rivers, and deltas (FAO 2023). While covering only one per cent of global tropical forests, they thrive in the tropics, extending into subtropical regions and dominating 75 per cent of coastlines between 25°N and 25°S (Teutli-Hernández et al. 2020; Upadhyay & Mishra 2014). Mangroves are vital for biodiversity, fisheries, commercial resources, and, crucially, coastal protection from erosion, floods, cyclones, and high tides, earning them names like "Blue Carbon Forests" and "coastal woodlands" (Kathiresan & Bingham 2001; Kathiresan 2017).

Despite their ecological and economic significance, mangroves are among the world's most threatened ecosystems. Between 1980 and 2000, an estimated 180,000 ha were lost annually, though this slowed to 100,000 ha/year in the 21st century (FAO 2007; Worthington & Spalding 2016). In India, mangroves cover 4,992 sq. km, or 0.15 per cent of the country's total geographical area, spread across 12 states and union territories (FSI 2021)<sup>1</sup>. However, over 40 per cent of these ecosystems have been lost due to degradation (Suresh 2015). By 2070, climate change could cause a 50 per cent reduction and geographical shift in mangrove habitats (Samal et al. 2022). In response, the Indian government has launched programmes such as MISHTI<sup>2</sup> and the Conservation and Management of Mangroves and Coral Reefs under the National Coastal Mission to restore and protect these ecosystems (PIB 2024).

Odisha, with a 480 km coastline, faces significant vulnerability to coastal hazards, with 22 per cent of the coastline classified as highly vulnerable and 62 per cent as moderately vulnerable<sup>3</sup> (Kumar et al. 2010). The state has experienced several devastating cyclones, including the 1999 Super Cyclone, as well as Phailin, Titli, and Fani in the last two decades. Coastal erosion has further exacerbated the situation, impacting 28 per cent of the coastline from 1990 to 2016 (PIB 2023). Odisha harbours less than 5 per cent of India's mangrove cover, with 81 per cent concentrated in Bhitarkanika National Park (BNP)<sup>4</sup> (FSI 2021). This geographic concentration of dense mangroves leaves large coastal areas unprotected from coastal hazards, making the case for immediate action to expand and strengthen mangrove ecosystems outside BNP.

Odisha, thus, must prioritise ecological mangrove restoration and management to build coastal resilience, mitigate erosion, and buffer against future cyclones. Beyond ecological benefits, effective

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<sup>1</sup> Indian mangroves account for 3.38 per cent of the global mangrove coverage ([FSI, 2021](#))

<sup>2</sup> Mangrove Initiative for Shoreline Habitats & Tangible Incomes (MISHTI) scheme was launched on World Environment Day, June 5, 2023 to restore and conserve mangroves. MISHTI aims to restore 540 sq. km of mangroves across 9 states and 3 Union Territories over five years ([PIB 2024](#))

<sup>3</sup> The coastal stretches of Odisha are classified as low, medium, and high risk based on their vulnerability to the eight relative risk variables like shoreline change rates, sea-level change rate etc.

<sup>4</sup> BNP is lying in the estuarine region of Brahmani - Baitarani in the North-Eastern corner of Kendrapara district of Odisha . The area covered is around 672 sq. km with 209 sq. km of mangroves ([FSI, 2021](#))

mangrove management can enhance livelihood security for coastal communities that rely on these ecosystems for fisheries and resources.

## Opportunities for 2030

### Jobs, market and investment opportunity <sup>5</sup>

If Odisha could restore 84 sq. km of open mangroves by 2030<sup>6</sup> spread across the districts of Baleswar, Bhadrak, Jagatsinghpur, Kendrapara and Puri:

- ~2200 FTE jobs<sup>7</sup> can be generated by 2030 through the restoration process with a 5-year implementation period per hectare. The jobs generated include aspects of nursery development for producing quality planting material (QPM)/nursery development and management, site identification, site preparation for restoration, restoration activities, monitoring activities and maintenance activities. It is important to note that all the job opportunities are non-permanent and yearly jobs except in the nursery development, lasting only for the 4-year implementation period.
- USD ~100 million<sup>8</sup> will be required to execute the restoration activities across 84 sq. km of open mangrove cover in Odisha until 2030. The cost of implementation includes capital costs of nursery development, costs of labour of restoration activities and cost of inputs for restoration activities across a 4-year implementation period of restoration.
- No direct products can be extracted from Odisha's mangroves due to the legal status of protection of mangrove cover. As a result, USD ~1 million<sup>8,9</sup> of the market opportunity can be realised through carbon credits in 2030 by restoring 84 sq. km of open mangroves in Odisha<sup>10</sup>.

### Why should Odisha invest in ecological mangrove restoration?

1. **Cost-effective coastal protection:** Investing in mangrove restorations could enhance storm protection and disaster resilience of the state. During the 1999 super cyclone, each hectare of mangroves in Kendrapara provided storm protection valued at USD 4,335 to USD 43,352, 25–249 times the district's per capita income (Das 2021). Villages without mangrove protection faced losses up to USD 153.74 per household, while mangrove-protected areas saw significantly lower losses at USD 33.31 (Sahu et al. 2015). Mangroves, while reducing the cyclone damage, may also reduce significant public expenditure for rebuilding post-disasters. In addition, they may also boost crop yields, making them a high-return investment for

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<sup>5</sup> Annexure for methodology

<sup>6</sup> Open mangrove cover in Odisha is about 84 sq.km is assumed to be eligible for restoration ([FSI 2021](#)).

<sup>7</sup> Authors' analysis of stakeholder consultations

<sup>8</sup> Authors' analysis

<sup>9</sup> Carbon credit price for mangroves was assumed to be USD 12 per credit ([BeZero 2024](#))

<sup>10</sup> 25 years of carbon credit period was assumed to estimate the credits generated in 2030.

Odisha's coastal protection and economic security. Consequently, investments in mangroves are expected to generate benefits around four times greater than the costs (UNEP 2021).

2. **Coastal resilience and economic gains:** Odisha could harness mangrove ecosystems to build economic resilience for marine fisherfolk during the two fishing bans. Each year, the state enforces a two-month ban and a seven-month ban along a 170 km stretch to protect olive ridley turtles, resulting in a total nine-month restriction (Mohanty 2022). Mangroves offer alternative livelihoods during these bans, with potential economic benefits ranging from \$2,772 to \$80,334 per hectare annually, averaging \$28,662 (Salem and Mercer 2012). These ecosystems provide essential resources like fish, crustaceans, timber, honey, and fodder, while also contributing to tourism revenues for the communities in non-protected areas.
3. **Biodiversity heritage:** With the rich endemic species heritage in mangroves, Odisha could become India's first state to declare a Mangrove Biodiversity Heritage Site (BHS). Among 70 mangrove species worldwide, 11 (16 per cent) are classified as being at an increased risk of extinction (Polidoro et al., 2010). In India, two of these species, *Sonneratia griffithii* (critically endangered) and *Heritiera fomes* (endangered), are found only in Odisha's mangroves (Kathiresan 2010). BNP is home to the Mangrove pitta, a species nearing threatened status, and is primarily located in select areas of eastern mangroves in India. In addition, the state also harbours one of India's largest populations of saltwater crocodiles<sup>11</sup>.
4. **Carbon sink enhancement:** Odisha could increase the state's contribution to Nationally Determined Contributions (NDCs) through total carbon sink enhancement by scaling up mangrove restoration. Dense mangroves absorb up to five times more carbon than land forests, slowing down decomposition in their salty, low-oxygen environment, storing it in their leaves, branches, roots, and sediments. Under optimal conditions, they can retain atmospheric carbon for long periods, even centuries or millennia (UNEP 2021). A study shows the sequestration value generates a CO<sub>2</sub>- equivalent of 26.94/t ha/y by the mangroves of the Mahanadi delta region (Agarwal et al. 2017).

### Inspiration from a success story<sup>11</sup>

The Action for Protection of Wild Animals (APOWA) facilitated a successful community-led mangrove restoration project to transform 12 hectares of degraded mangroves to enhance self-sufficiency of the villages, ensure food security and livelihoods to coastal communities in the Kendrapara and Basantpur districts of Odisha. The 10 Village Mangrove Councils established, with women at the helm, produced and planted



<sup>11</sup> Stakeholder consultations

48,000 saplings, leading to a tenfold increase in fodder production within two years, and created 560 man-days of work, boosting the local economy. The restoration model was centred around building coastal resilience through capacity development for growing vegetables such as mushrooms and adopting the System of Rice Intensification (SRI) for rice cultivation. Stewardship enhancement for restoring and protecting the mangrove cover of the region was undertaken through educational programmes, including eco-clubs and classes in local schools. Women's active participation, particularly from the Maa Mangala Self-Help Group, underscored community empowerment and leadership in restoration efforts in Basantpur village in particular (APOWA 2013).

## Who could support in scaling ecological mangrove restoration?

### 1. Role of departments:

- a. **Forest, Environment and Climate Change Department:** could lead mangrove restoration by identifying vulnerable mangrove zones, mapping salt marshes, degraded mangrove areas and suitable areas for mangrove cover expansion by collaborating with scientific bodies for ecological and biophysical alignment. It can mobilise local communities as custodians of mangroves through institutions like Joint Forest Management Committees, Farmer Producer Organisations (FPOs)/ Self-help groups (SHGs), fostering long-term ownership through formal affiliations and community institutions like Van Suraksha Samitis (VSS) and Eco-development Committees (EDCs). The department could develop guidelines and SOPs for site selection, development of nurseries and restoration procedures, while commissioning Key Performance Indicators (KPIs) for continuous monitoring of restoration sites. It can enforce strict regulations to prevent illegal mangrove conversion through regular surveillance and penalties. These efforts could restore ecosystems through community engagements while enhancing livelihoods.
- b. **Fisheries and Animal Resources Development Department:** could ensure sustainable brackish water aquaculture by collecting data on fisherfolk dependent on mangroves to assess livelihoods and the ecosystem's economic value. It can formulate guidelines to reduce pressure on mangroves from fish, crab, and prawn seed collection. The department can develop traceability mechanisms to detect illegal shrimp farming and prevent unsustainable practices in collaboration with the Department of Forest. Engaging local communities, it could promote sustainable fishing practices in mangrove cover areas and raise awareness about mangrove conservation. The department could engage with the scientific community to develop mangrove-based fish stocks compendium, sustainable harvesting rates in protected areas and restricted areas.
- c. **Department of Agriculture and Farmers' Empowerment:** As a response to increasing salinity, farmers are abandoning or converting their farmland to industrial aquaculture farms in highly-sensitive mangrove areas. The department, here, can

play a pivotal role in identification of areas undergoing loss of agricultural land due to various problems – soil erosion, siltation, water ingress – and promotion of organic farming practices around eco-sensitive zones like mangroves. The Department could collaborate with the Department of Forest and Mission Shakti to create mangrove-based alternative livelihood opportunities for communities around the eco-sensitive zones like apiary.

- d. The Odisha Coastal Zone Management Authority:** could play a crucial role in safeguarding and enhancing coastal environmental quality while informing the Department of Forest. In collaboration with the Odisha Remote Sensing Application Centre (ORSAC), they can map degraded mangrove forests and identify shrimp farm locations near these ecosystems. This technical expertise could help identify potential restoration sites, complete with area details and geo-coordinates, to guide effective mangrove restoration in key project landscapes. By leveraging advanced mapping and spatial data, the authority can drive strategic restoration efforts, ensuring environmental sustainability and the protection of coastal ecosystems across the state.
- 2. Role of the private sector:** The private sector could support mangrove restoration through investments, technology, and expertise. Companies can partner with NGOs and government bodies, adopt sustainable practices, and integrate mangrove conservation into CSR strategies. Their involvement can drive effective restoration, enhance community engagement, and promote environmental stewardship. Additionally, they can leverage carbon credits to scale restoration efforts, purchasing credits to offset their emissions while funding large-scale mangrove projects.
- 3. Role of local administration and civil society organisations (CSOs):** CSOs could leverage their extensive networks to mobilise local communities, engage in restoration activities, and provide essential education. They can drive mangrove restoration in Odisha through community-based programmes, awareness campaigns, and training workshops. By collaborating with academia and community institutions, CSOs can enhance project planning with evidence-based approaches, facilitate site selection, and ensure effective long-term management. This partnership can enable rigorous monitoring and help secure local involvement in planting, monitoring, and maintaining mangroves, ensuring sustainable governance and successful restoration outcomes. CSOs can make inroads for private sector engagement in mangrove restoration projects.

## Overcoming challenges to scale ecological mangrove restoration

- 1. Mangrove restoration and regeneration failures:** Mangrove restored patches capture sediments and facilitate land formation along coasts, starting as mudflats that evolve into small islands and eventually tidal swamps sustaining mangrove ecosystems (Kathiresan & Bingham 2001). If this process fails, the soil may not rise with sea levels, leading to reduced

stability, increased vulnerability of the mangroves to high tides and storms, and impacts on carbon sequestration, nutrient cycling, and habitat stability. In Puri, degradation of restored patches due to failure of planting material to capture sediments has been observed<sup>11</sup>. Additionally, unscientific restoration practices, utilisation of non-native species, untimed plantations and reduced freshwater flow can further compromise mangrove health and resilience, exacerbating the degradation process (Ravishankar et al. 2004).

Way forward: Sediment deposition in mangroves can be enhanced by strictly adhering to restoration using native mangrove species, adding exogenous sediment to degraded areas to raise soil levels, or using hydraulic engineering methods like stone packing. Restoring freshwater inflows by reopening natural water channels or constructing artificial ones (e.g., fishbone channels) can further support mangrove ecosystems better and reduce risk of failures. Implementing water management and sea-fresh water exchange channels that prioritise mangrove health is critical. Establishing monitoring programmes to assess mangrove health, track mitigation effectiveness, and identify emerging threats is essential<sup>11</sup>. Additionally, supporting scientific research will deepen understanding of mangrove ecology and guide adaptive management strategies for long-term resilience.

- 2. Anthropogenic pressures:** Mangrove restoration outside BNP faces several challenges due to significant anthropogenic pressures (Ravishankar et al. 2004). Expanding port-industrial complexes and shrimp farms, which discharge harmful effluents (Agarwal et al. 2017), coupled with deforestation and conversion for agriculture, are major threats leading to declining mangrove cover. Policies in countries like India and Myanmar that promote converting mangroves into rice paddies for food security have further exacerbated this issue. Additionally, uncontrolled cattle grazing, firewood collection, and over-exploitation in areas such as Jambu, Hatamundia and Kansardia contribute to mangrove degradation (Ravishankar et al. 2004). Restoration efforts are complicated by land use around these sites, where private aquaculture, agriculture, and illegal farms create land ownership issues and affect local economies<sup>11</sup>. Coastal developments, including tourism, and changes to watercourses disrupt the necessary freshwater flow and hydrology, making successful restoration more challenging. Existing infrastructure that requires continued access for landowners adds another layer of complexity to the restoration process.

Way forward: To enhance mangrove restoration, strengthen interdepartmental coordination to prevent illegal conversion for aquaculture and resolve land ownership issues. Utilise participatory mapping to identify restoration zones through bio-physical mapping and ensure protection of sensitive areas through community engagement. Implementing a transparent monitoring system, and offering annual financial compensation to landowners for mangrove cover enhancement might be needed for long-term mangrove management. CSOs can lead efforts in supporting the government departments to promote mangrove restoration.

- 3. Community mobilisation for long-term sustainability of mangrove cover:** Currently, mangroves are highly protected ecosystems, with strict regulations governing any

community engagement or activities. These regulatory measures are essential for preserving the delicate balance of mangrove environments but can inadvertently create barriers for local communities. The stringent rules often limit community access and involvement in mangrove management, potentially leading to a disconnect between the people and their environment. This regulatory framework, combined with power imbalances and increasing anthropogenic pressures, may further disincentivise communities from supporting mangrove conservation. The lack of inclusive and participatory approaches can result in reduced local stewardship and an increased risk of non-compliance with conservation efforts, as communities may feel excluded from decision-making processes that directly affect their livelihoods and environment<sup>11</sup>.

Way forward: To address the challenges of strict mangrove regulations and community disincentives in Odisha, a multifaceted approach is needed. This involves developing inclusive policies that involve local communities in conservation decision-making, implementing community-based management programmes to integrate local knowledge and foster ownership, and providing training and resources to build capacity for sustainable mangrove management. Establishing benefit-sharing mechanisms, such as sustainable harvesting practices and ecotourism opportunities, can offer economic incentives for conservation<sup>11</sup>. Participatory monitoring and conflict resolution mechanisms will enhance transparency and address disputes, while awareness campaigns can educate communities on the benefits of mangroves. Collaborative partnerships between government agencies, NGOs, and local stakeholders can further strengthen conservation efforts, ensuring that both ecosystem health and community needs are effectively addressed.

### Risk-proofing the scale-up of ecological mangrove restoration

- 1. Ecological risks:** In the past decade, many mangrove restoration projects in the Philippines have involved converting seagrass meadows or mudflats into mangrove plantations. This approach is risky and often results in failure, along with significant loss of other vital ecosystems (Erftemeijer and Lewis 2000). Similarly, in Odisha, there is a high risk of converting salt marshes—crucial for climate change mitigation—into mangrove plantations due to inadequate mapping of suitable restoration areas (Mishra et.al. 2024). Without proper distinction between ecosystems and mapping their corresponding suitability, other valuable ecosystems may be compromised, undermining overall restoration efforts and ecosystem health.

Mitigation: Biophysical resource mapping complemented with suitability analysis helps align restoration efforts with the ecological realities of the region, thereby mitigating ecological risks and project failure risk.

- 2. Socio-economic misalignments:** Long-term mangrove restoration efforts risk failure if they do not consider the socio-economic aspirations of the community. Restoration can falter due to the power dynamics between the Forest Department, government authorities and local

communities, as well as due to economic and social priorities of the communities<sup>11</sup>.

Mitigation: Effective mobilisation of the community is crucial for successful and long-term sustenance of the mangrove ecosystem. Similar to APOWA's role, CSOs can lead development of long-term affiliations and community institutions to take ownership of the restoration, conservation, and maintenance of mangroves to harness continued socio-economic and cultural benefits of these ecosystems.

- 3. Natural hazards:** Coastal ecosystems face natural hazards such as rise in sea levels, increased salinity, temperature fluctuations, soil erosion, extreme weather events like storms, surges, cyclones, typhoons, and hurricanes, as well as harmful pathogens, which pose significant risks to their survival in the initial stages of restoration. Mangrove restoration procedure typically requires two to three years to mature<sup>11</sup> and adapt to local conditions such as creek dynamics and tidal heights, after which they become resilient.

Mitigation: Project financing for mangrove restoration projects must account for potential failures due to calamities, thereby shaping investment strategies to include risk management in financial planning such as insurance or contingency mechanisms.



## Annexure

### Scoping of the ecological mangrove management (EMR) value chain

We limit the EMR value chain analysis to the restoration of degraded mangrove areas within the existing mangrove cover. We exclude mangrove expansion into other areas due to the lack of comprehensive land suitability assessments and bio-physical mapping for identifying appropriate sites for mangrove growth. To mitigate the risk of converting ecologically sensitive other ecosystems, like salt marshes, into mangrove habitats, our focus remains exclusively on restoring degraded areas.

We define degraded mangroves as mangrove covers with a tree canopy density between 10 per cent and 40 per cent (classified as open mangrove cover by FSI) or mangrove areas with a canopy density of less than 50 per cent are considered degraded (Prasetyo et al. 2019).

The EMR value chain consists of multiple activities that are segmented as indicated below:

1. **Quality planting material (QPM) production/ nursery development**
2. **Restoration site identification:** Rapid Site Assessments, Boundary Demarcation and fencing
3. **Securing community support**
4. **Restoration activities:** Species identification and appropriation, site preparation, plantation activity, manuring, etc
5. **Monitoring activities:** Growth study, watch and ward activities
6. **Maintenance activities:** Weeding, soil work, casualty seedling replacements, and renovation of tidal channels

*Note: Each activity is spread over a four-year implementation period per site based on the stages of restoration.*

We assume that restoration sites will achieve resilience within a standard four-year implementation period, allowing them to be classified as restored. Consequently, we limit the scope of our value chain to include only restoration-related jobs. We exclude post-restoration conservation and maintenance activities beyond the four-year period, as these are typically led by community stewardship efforts, which are voluntary and may not receive direct remuneration from external entities such as governments.

### Jobs and market estimation

#### Jobs estimation

Total number of jobs that can be created through EMR in Odisha by 2030 is calculated using phase-wise full-time equivalent (FTE) coefficients required for restoration of per hectare of degraded mangrove area across a four-year implementation/restoration period.

### Data collection

To assess labour requirements for mangrove restoration, five key informant interviews (KIIs) were conducted with CSOs involved in restoration projects across Odisha and other states. The KIIs focused on gathering data on restoration phases, activities, and corresponding labour days (man-days) per hectare of land. A mix of purposive and convenience sampling was employed to select CSOs, ensuring relevance and accessibility of data sources.

The KIIs were structured to capture quantitative and qualitative information on the mangrove restoration process. The quantitative section focused on estimating the man-days required for various activities across different phases of mangrove restoration, such as site preparation, planting, monitoring, nursery management, etc. Additionally, qualitative questions explored skill requirements, risks, and challenges within the restoration ecosystem, alongside potential interventions to address these challenges.

### FTE calculation

The FTE for mangrove restoration was calculated using 1 hectare of land as the standard unit. A man-day was defined as 8 hours of labour, and 360 standard working days were assumed for the restoration sector per year. The total man-days required for each restoration activity per hectare were summed and divided by the standard 360 working days. This method provided an estimate of the annual labour required, expressed as FTE, offering a clear metric for understanding the full-time workforce needed to achieve restoration goals per hectare under standard work conditions.

#### Annual FTE for mangrove restoration per hectare:

$$\text{Full time equivalent (per hectare per activity)} = \frac{\text{Total number of mandays for the activity}}{\text{Total number of working days in a year}}$$

#### Total FTE for mangrove restoration per hectare:

$$\text{Total FTE per hectare} = \sum \text{Sum of FTE per hectare per activity across 4 years}$$

Note: Each FTE/ha for the same activity across various years of implementation, may vary depending on the amount of man-days required of the same activity in that particular phase of implementation.

Table 1: The phase-wise FTE/per hectare/year considered:

Implementation period				Activity segment	Activity	FTE/ha/year
Y-0	Y-1	Y-2	Y-3			
				Securing community support	Community engagement	0.006
				Restoration site	Rapid site	0.028

				identification	assessments	
					Boundary demarcation and fencing	0.042
				Restoration Activities	Species identification and appropriation	0.014
					Site preparation	0.07
					Plantation activity	0.235
					Manuring	0.041
				Monitoring activities	Growth study	0.33
					Watch and ward activities	0.017
				Maintenance activities	Weeding	0.07
					Soil work	0.05
					Casualty seedling replacements	0.04
					Renovation of tidal channels	0.05
<b>Y-0</b>	<b>Y-1</b>	<b>Y-2</b>	<b>Y-3</b>	<b>Activity Segment</b>	<b>Activities</b>	<b>FTE/ 1000 seedlings</b>
				Quality planting material (QPM) Production	Nursery set up, seedling production and seedling transportation to the site	0.097

Source: Author's analysis based on stakeholder consultations

The restoration implementation rate is assumed to increase linearly until 2030. Jobs are calculated using FTEs per activity per hectare, multiplied by the restoration area considered per year. FTEs are reallocated annually to new sites, avoiding double counting of labour demand across years.

$$\text{Total FTE} = \text{Total FTE per hectare} * \text{Total area considered for restoration}$$

Note: The jobs created last only until the restoration activity is completed in the considered sites.

### Market sizing (in units)

To estimate the market size for mangrove restoration in Odisha by 2030, we analyse the ambitious targets set by the Mangrove Initiative for Shoreline Habitats and Tangible Incomes (MISHTI) scheme launched in 2023 by Government of India. This initiative aims to restore 540 square kilometres of mangroves across India over a 5-year period, equating to an annual restoration rate of 10,800 hectares nationwide<sup>12</sup>.

Given the current annual mangrove restoration rate in India, which averaged 8.5 square kilometres (850 hectares) from 2019 to 2021, and the forthcoming target to restore 540 square kilometres (54,000 hectares) over the period from 2023 to 2028, we anticipate an increased implementation rate of 10,800 hectares per year—representing a 12.8-fold increase.

In this context, we have formulated an ambitious scenario for Odisha, considering its technical restoration potential of 8,400 hectares. To achieve full restoration of degraded mangroves by 2030, Odisha would need to escalate its annual implementation rate by a factor of 3.5 compared to the current rate. This approach aligns with the state’s capability and sets a clear path to achieving 100 per cent restoration, amidst the broader national target.

### Market opportunity (in value) estimation

Mangroves in Odisha are subject to stringent conservation regulations due to their protected status, which limits the ability to assess the direct provision of ecosystem services or tangible products derived from these areas. Consequently, to estimate the economic value of mangrove restoration, we utilise carbon credits as a valuation metric. The carbon sequestration potential of mangroves is estimated to range from 1 to 1.5 tonnes of CO<sub>2</sub> per hectare per year in degraded areas (RCDC 2013). We thus calculate the carbon credits generated from mangrove restoration for the year 2030, using a crediting period of 25 years. The valuation of these credits is based on a carbon credit price of \$12 per tonne of CO<sub>2</sub>.

### Investment opportunity estimation

In mangrove restoration, we view the total investment as an input towards creating natural capital, establishing mangroves as a tangible ecological asset. To estimate the investment opportunity, we account for all costs incurred throughout the restoration process. This includes:

1. Capital costs for setting up nurseries
2. Labour costs involved in nursery operations and various phases of restoration, and
3. Costs for planting materials and other necessary inputs for restoration activities

Type of Cost	Cost in units (INR/unit)
Capital Cost - nursery set up	1 lakh/nursery of 10000 seedling generation

<sup>12</sup> Author’s analysis of Operational Guidelines of MISHTI scheme ([MISHTI 2024](#))

	capacity per year
Input cost for restoration activities	45,000 per hectare across 4 years
Labour costs	INR 280/per man-day of work

We estimate the total investment opportunity by aggregating the annual expenditures of all sites across different stages of the restoration process through 2030.

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